

General recommendations

1. Don't put too many elements on a slide, avoid an "information overload"
2. The speaker should not block any elements of the presentation, leave some space
3. Place no more than 5 topics or illustrations on a slide
4. Don't duplicate in writing what the speaker is saying
5. Replace text with diagrams, drawings, photos and animations
6. Add diagrams without a background (gif, png)
7. Recommended fonts: Montserrat, Arial, Times New Roman, Roboto, Century Gothic
8. Size of titles: 50-60, size of body text: 25-35

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